The image shows the exterior of The Brookings Institution building. A prominent feature is a large, modern glass canopy with a grid of metal supports and recessed lighting, extending over a walkway. Below the canopy, a series of large, light-colored stone spheres are arranged in a row on a paved surface. The building's facade is made of dark stone or concrete, with the words "THE BROOKINGS INSTITUTION" visible in gold lettering above a series of windows. The overall scene is bathed in a warm, golden light, suggesting either sunrise or sunset.

# **The Brookings Institution**

Public Policy Education for Corporate and Government Leaders

## **Schedule of Programs 2001-2002**



## Participant Feedback

*“Without question, the most intellectually stimulating course I have attended.”*

*“The Executive Leadership seminar developed [as a customized program] for the Department of Navy is unmatched in the breadth of its content, the quality of the speakers, and the challenging issues it brought before our new leaders.”*

*“The quality of this program is superb, in content, in execution, and in diversity of participants and presenters.”*

# *The Brookings Center for Public Policy Education designs and delivers world-class public policy education for government and corporate executives.*

## A Message from the Vice President and Director

The Brookings Institution's Center for Public Policy Education (CPPE) is considered a pioneer in public policy-oriented executive education. For 50 years, the Center has been globally recognized as a superior teaching establishment offering courses for government, corporate, and non-profit leaders.

We invite you to peruse this schedule of programs and choose from the many courses designed to help make you a better 21st century leader. Detailed information about each program is available on our website at [www.brookings.edu/execed](http://www.brookings.edu/execed).

### Why Brookings Executive Education?

Public policy expertise is crucial to any successful organization. Decisions made in Washington and other political capitals impact your organization daily. Brookings Executive Education programs offer pragmatic, hands-on public policy education that helps you understand the policymaking process, comprehend complex policy issues, and anticipate new policy trends. This knowledge will help you and your colleagues create effective policy strategies for your organization.

**World-renowned faculty offers unique perspective.** Brookings scholars are second-to-none in public policy expertise. Brookings ranks number one in credibility among all public policy research organizations in Washington, D.C. Our scholars, teamed with other experts in the field, offer unsurpassed faculty resources for executive education programs.

**Stimulating learning environment.** Most CPPE executive education programs are held at The Brookings Institution in Washington, D.C., a beautiful building with an environment that is highly conducive to learning. D.C.-based programs benefit from close proximity to Brookings scholars and from the ability to hold selected sessions at special venues such as the U.S. Capitol, the Federal Reserve Board, Cabinet agencies, and foreign embassies.

**Continued learning and high-level access.** By attending Brookings Executive Education programs, you become a member of Brookings Executive Education Alumni network, which provides direct access to information, resources, and continuing education.

**New program offerings.** This year we have added programs on Foundation Policy, The New Public Manager, Technology in Government, Inside the Federal Budget Process and Results-based Government.

**CPPE offers high-impact customized courses.** Brookings offers the economic, policy, political and public management expertise to meet your organization's specific, targeted needs for training and development. Recent customized partnerships include The Boeing Company, the Internal Revenue Service and the U.S. Navy.



**NANETTE M. BLANDIN**  
Vice President and Director, Center for Public Policy Education  
The Brookings Institution

# Participate in Brookings Executive Education and emerge a more effective 21<sup>st</sup> century leader.

## Customized Programming

Join an increasing number of leading corporations, government agencies, trade associations and others who have selected Brookings to design and deliver customized executive education programs for their senior managers. Custom programs provide participants with new intellectual capital and organizational strategies to help them operate more effectively in a constantly changing external environment. In developing a custom program, Brookings senior staff work in close collaboration with the organization's key officials to design course content and formats that will meet specific learning objectives.

Recent custom programs include:

- a leadership development program for a Fortune 100 firm which prepared several hundred high potential managers to assume executive responsibilities in a changing domestic and global regulatory environment,
- partnerships with a number of government agencies that provided specialized training programs for their Senior Executive Service candidates focusing on public policy and leadership challenges,
- seminars for a major global company on changing political and economic conditions in various regions of the world and the potential impact on the company's strategic objectives,
- a workshop for a company's top leadership team on developing an effective strategy for influencing public policy in Washington D.C. and globally, and
- in collaboration with a leading futurist, a series of trend analysis seminars for a federal agency as part of its strategic planning effort.

Additional information about our customized programming capabilities is provided on our website. To discuss customized programming for your organization, please call us at 202-797-6316.

 (TEAR ALONG PERFORATION TO RETURN TO BROOKINGS.)

### Please send me more information on Brookings Executive Education programs.

(Mr./Ms./Dr.) Name \_\_\_\_\_

Organization/Division \_\_\_\_\_ Title \_\_\_\_\_

Function (e.g., Human Resources, Communications) \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_ E-mail \_\_\_\_\_

#### I'm particularly interested in:

- |   |  |
|---|--|
| <input type="checkbox"/> National Policymaking                      | <input type="checkbox"/> National Security Issues  |
| <input type="checkbox"/> Governmental Operations                    | <input type="checkbox"/> Information Technology    |
| <input type="checkbox"/> Media Issues                               | <input type="checkbox"/> Leadership and Management |
| <input type="checkbox"/> Global Issues (i.e., China, Globalization) | <input type="checkbox"/> Best Practices            |
| <input type="checkbox"/> Science and Technology                     | <input type="checkbox"/> Customized Programming    |
|   | <input type="checkbox"/> Other _____               |

[www.brookings.edu/ExecEd](http://www.brookings.edu/ExecEd)

cat02.info

## Participant Feedback

*"This is undoubtedly the most interesting and educational training I have received during my career with the federal government. A wealth of information is guaranteed through the many speakers, committee hearings, news events, and floor action."*

*"In today's global environment, companies that are well positioned for growth recognize the importance of the public policy arena and its impact on business strategy, taxation, and regulatory and legislative issues. My participation in the Brookings program has strengthened my leadership skills and increased my knowledge of public policy. It's an experience that I draw upon daily."*





# National Policymaking: Inside Government Series

## Inside Washington: Business and Public Policy

The seminar provides a thorough overview of U.S. political institutions and decisionmaking in government as well as analysis of current proposals in both domestic and international public policy. Participants meet with key decisionmakers in government, Brookings scholars, and other analysts. Sessions are often held at the White House and Capitol Hill. Topics may include: the federal budget and US economy, the internet and public policy and international economy and trade policy.

**Tuition: Corporate – \$3,950**  
**Government/Nonprofit – \$3,150**  
**2001 September 17-21, November 5-9**  
**2002 March 11-15, May 20-24,**  
**September 23-27, November 18-22**

## Advanced Political Strategies: The Art of Persuasion and Policy Entrepreneurship

Design winning political strategies and learn the intricacies of the policymaking process. This program provides a more comprehensive analysis of decision-making in Washington for business and government executives who already have a basic understanding of the policy process, and helps them develop strategies to advance their organizations' objectives.

**Tuition: Corporate – \$2,450**  
**Government/Nonprofit – \$1,950**  
**2001 November 13-15**  
**2002 April 16-18, November 6-8**

## Inside Congress 101: Understanding the Legislative Process

Gain direct insight into the U.S. Congress. This five-day program provides a total immersion into the operations of Congress through extensive meetings with elected representatives, staffers, lobbyists, and more. Provides understanding of how Congress affects business and government policy. Seminar opens at Brookings, with the last four days on Capitol Hill. (Meets Executive Competencies 1 & 3)

**Tuition: Corporate – \$2,025**  
**Government/Nonprofit – \$1,625**  
**2001 July 16-20, October 15-19**  
**2002 February 11-15, May 13-17**  
**July 15-19, September 9-13**

## The Media and Public Policy: Understanding and Working with the Fourth Estate

This unique program examines media relations from a public policy perspective. Members of the Washington press corps and public affairs practitioners provide an insider's view of how the "fourth estate" shapes opinion and policy and offers advice on working with the media to achieve public policy goals. In addition, participants will receive hands-on media and crisis management training. (Meets Executive Competencies 1 & 5)

**Tuition: Corporate – \$1,575**  
**Government/Nonprofit – \$1,275**  
**2001 November 27-28**  
**2002 May 22-23, November 13-14**

## Inside Brussels: Understanding the European Union

This four-day seminar held in Brussels, Belgium examines the decision-making processes in the European Union and the roles of political institutions such as The European Commission, Council, Parliament and Court of Justice. Participants meet with senior officials to discuss current economic, political and regulatory policies and their impact on doing business in Europe.

**Tuition: Corporate – \$4,125**  
**Government/Nonprofit – \$3,350**  
**Brussels, Belgium**  
**2002 June 10-13**

## **NEW** Inside the Federal Budget Process

This two-day course is designed for individuals from government, industry and the non-profit sector who seek a better understanding of the complex federal budget and appropriations process. Experts on the federal budget will explain how the budget and appropriations process can drive policymaking; identify and analyze the important institutions in the making and implementation of the budget; and help participants understand how they can use the budget process to achieve their organizations' policy goals. (Meets Executive Competencies 1,3,& 5)

**Tuition: Corporate – \$1,575**  
**Government/Nonprofit – \$1,275**  
**2002 March 27-28**

## Inside Congress 102: Advanced Legislative Strategies

In this advanced seminar, learn about important nuances of the legislative process and identify new opportunities for influencing congressional action. The seminar is optimal for new officers in corporate federal relations offices who are responsible for legislative action.

**Tuition: Corporate – \$2,250**  
**Government/Nonprofit – \$1,825**  
**2001 September 25-27**  
**2002 May 1-3, October 22-24**

## EARN A CERTIFICATE IN ADVANCED PUBLIC POLICY LEADERSHIP

Individuals completing a series of Brookings executive education programs, and a series of programs from the George Washington University (GWU) School of Business and Public Management, can earn a Certificate in Advanced Public Policy Leadership. Consult our website at [www.brookings.edu/ExecEd](http://www.brookings.edu/ExecEd) for more detailed information about this opportunity.



## Congressional Fellowships

Congressional Fellowships offer public and private sector managers the opportunity to better understand the operations and functions of the Legislative Branch of the U.S. government. In partnership with the U.S. Congress, the Brookings Institution has structured these fellowships to allow individuals to work in key assignments on Capitol Hill for 7 or 12 months on the staff of a Member of Congress or a Congressional committee. The fellowships are offered through two programs:

- For Corporate Managers:  
The Congressional Fellows Program
- For Government Managers:  
The LEGIS Fellows Program

To request detailed program information, please call Brookings at (800) 925-5730.

## KEY TO LEARNING OBJECTIVES AND FEDERAL EXECUTIVE COMPETENCIES

|       |  |
|-------|--|
| ECQ1* | Leading Change                         |
| ECQ2* | Leading People                         |
| ECQ3* | Results Driven                         |
| ECQ4* | Business Acumen                        |
| ECQ5* | Building Coalitions and Communications |

(\*Matches the government's Executive Core Qualifications [ECQ] guidelines for senior executives.)



# National Policymaking: Critical Policy Issues Series

## Science and Technology Issues, Policies and Debates: A Leadership Forum

Debate the future direction of science and technology policy with renowned scholars and senior policymakers. This week-long seminar will evaluate new forces affecting science and technology, government's changing role, and the impact on academia and industry. Topics may include: R&D budgets for major agencies, the congressional agenda, and ethics and the scientific enterprise.

**Tuition: Corporate – \$3,825  
Government/Nonprofit – \$3,125**

**2001 October 1-5  
2002 June 17-21, October 21-25**

## U.S. National Security Policy Issues

During these off-the-record discussions with Members of Congress, military leaders, foreign embassy officials, administration officials, and Brookings scholars, participants will learn about emerging national security issues and discuss their likely impact. Issues addressed include information warfare, defense downsizing and readiness, innovations in military technology, and new threats to world stability.

**Tuition: Corporate – \$1,575  
Government/Nonprofit – \$1,275**

**2001 December 11-12  
2002 December 10-11**

## **NEW** U.S. International Economic Policy Issues

Explore the key international economic and commercial issues challenging U.S. corporate and government leaders. The agenda includes such issues as: U.S. trade disputes; obstacles to greater trade liberalization; export controls; intellectual property rules; international financial crises; IMF; World Bank; International IT Issues; and money laundering.

**Tuition: Corporate – \$1,575  
Government/Nonprofit – \$1,275**

**2002 March 20-21**

## The Federal Budget: Fiscal Year 2003

This annual seminar will examine the President's budget proposals to Congress for federal fiscal year 2003. Senior officials from current and past administrations and Brookings scholars will discuss initiatives in the areas of economic and tax policy, defense and international security, health, education and environmental programs, and other current challenges facing policymakers.

**Tuition: Corporate – \$1,575  
Government/Nonprofit – \$1,275**

**2002 February 20-21**

## Information Technology & Communications Policy

This seminar will draw on Brookings scholars, Members of Congress and corporate executives to examine the major public policy issues affecting the information technology and communications industry. The program will look at the changing regulatory climate, pending legislation, and key legal disputes such as Napster.

**Tuition: Corporate – \$1,575  
Government/Nonprofit – \$1,275**

**2002 June 25-26**

## **NEW** Seminar for Foundation Executives

Specifically designed for executives and senior program officers of grantmaking foundations. Brookings scholars will speak as well as experts from government and the private and non-profit sectors. The program will address policy issues and policy pipelines that surround foundation enterprise and development.

**Tuition: \$1,450  
2002 February 12-13**

## The Challenges of Globalization

Examines some of the fundamentals of globalization and anti-globalization such as the integration of capital goods, services, and labor; security; competition policy; environmental standards; telecommunications, and trade. This symposium is designed for executives of both the public and private sectors who have a stake in the evolution of globalization.

**Tuition: Corporate – \$1,575  
Government/Nonprofit – \$1,275**

**2002 May 21-22**



# Leadership and Management: Leadership Conferences

## Executive Leadership in the Public Sector: A Program for SES Managers and SES Candidates

Brookings' hallmark program for senior government executives, held in Charlottesville, VA, prepares federal managers for new developments in the ever changing policy and political environment. Tuition includes cost of quarterly "followup" sessions at Brookings. (Meets Executive Competencies 1, 2, 3, 4, & 5)

**Tuition: \$3,950  
(lodging is included in tuition fee)**

**2001 September 17-21  
2002 March 11-15, June 10-14,  
September 23-27**

## Preparing to Lead in the Public Sector: A Program for Emerging Government Executives

*(formerly "Governing in the 21st Century")*  
This week-long program is designed for mid-level public managers who want to gain the Executive Core Qualifications (ECQs) to become senior government leaders. Participants explore key public management trends and issues with Brookings scholars, government officials, and management experts. (Meets Executive Competencies 1, 2, 3, 4, & 5)

**Tuition: \$2,475  
2001 September 24-28  
2002 April 22-26, November 18-22**

## **NEW** The New Public Manager

This new four-day program is designed for federal employees who have recently become public managers. It will orient them to their new role as public leaders and acquaint them with valuable management tools. Helps participants identify and develop leadership attributes, consider broad issues of public integrity, and fine tune external communication skills. (Meets Executive Competencies 1, 2, 3, 4, & 5)

**Tuition: \$1,975  
2002 February 25-March 1**



# Leadership and Management: Management Workshops

## **NEW** Technology in Government Suite: Developing a Cyber-Democracy

The Internet and other aspects of the information revolution are leading toward "cyber democracy," affecting how government services are provided, how the public participates in policymaking, and how public organizations can operate more effectively. It is critical that public leaders understand where developments are now and where they are headed. Participants at this workshop will gain an understanding of where cyber democracy is headed and the tools for ensuring that agencies can take the greatest advantage of them. (Meets Executive Competencies 1,3,&4)

**Tuition (complete three-part program): \$2,950**  
**2001 November 5-9**  
**2002 June 3-7, September 30-October 4**

### Part 1: Government of the Future

**2001 November 5**  
**2002 June 3, September 30**  
(Tuition for Part 1 only: \$750)

### Part 2: E-Government

**2001 November 6-7**  
**2002 June 4-5, October 1-2**  
(Tuition for Part 2 only: \$1,250)

### Part 3: Knowledge Management

**2001 November 8-9**  
**2002 June 6-7, October 3-4**  
(Tuition for Part 3 only: \$1,250)

## **NEW** Results-Based Government Suite

GPRA is more than reporting to Congress and OMB on outputs. Learn how to create a results-oriented public organization that can achieve genuine outcomes. This program will include sessions on strategic leadership, performance measurements, and organizational behavior. Special emphasis will be placed on developing human capital in governmental organizations including issues of worker recruitment and retention. (Meets Executive Competencies 1,2,3 & 4)

**Tuition (complete three-part program): \$2,950**  
**2001 December 3-7**  
**2002 April 8-12, December 2-6**

### Part 1: Results-based Leadership

**2001 December 3**  
**2002 April 8, December 2**  
(Tuition for Part 1 only: \$750)

### Part 2: Performance Management

**2001 December 4-5**  
**2002 April 9-10, December 3-4**  
(Tuition for Part 2 only: \$1,250)

### Part 3: Human Capital

**2001 December 6-7**  
**2002 April 11-12, December 5-6**  
(Tuition for Part 3 only: \$1,250)

## **NEW** Government Foresight: Tools to Create an Agency's Future

In conjunction with the Institute for Alternative Futures, Brookings is offering a unique two-day workshop for public leaders to enhance their awareness of futures techniques in order to help plan and position public organizations for the 21st century. This exciting program will help managers develop "wiser futures" for their agencies.

**Tuition: \$1,375**  
**2001 Nov 7-8**  
**2002 May 7-8**

## Managing the Federal Employee Discipline and Performance Process

This unique "self-defense" workshop is designed to equip federal managers with the essential tools to handle employee performance issues confidently and effectively. Participants are able to apply these tools through case studies and candid dialogue. (Meets Executive Competencies 1 & 2)

**Tuition: \$925**  
**2001 September 25-26, December 4-5**  
**2002 April 9-10, September 24-25**

## **NEW** The Labor Management Process

This new course will familiarize managers and supervisors at all levels with the basic labor relations concepts necessary to make management decisions that affect employee working conditions and union representational rights. (Meets Executive Competencies 1 & 2)

**Tuition: \$925**  
**2002 June 4-5**

## **NEW** Managing the Federal Employee Discipline and Performance & Labor Management Process

This new course enables federal managers and supervisors to understand their rights and responsibilities in the areas of employee performance and labor relations. Participants are encouraged to apply their new knowledge to real work situations through case studies and discussion. (Meets Executive Competencies 1 & 2)

**Tuition: \$1,375**  
**2002 February 26-28, December 3-5**



# Leadership and Management: Best Practices Seminars

## Innovative Practices in American Business

This seminar, held in selected cities across the country, takes government managers to America's leading corporations to discuss current business strategy and practice in the areas of quality, technology, knowledge management, organizational change, human resource management, and public-private partnerships. Includes visits to corporate headquarters for in-depth briefings from senior company executives. (Meets Executive Competencies 1, 3, & 4)

**Tuition: \$3,950**  
(Lodging included in tuition fee)  
**2001 October 15-19 (Chicago)**  
**2002 February 4-8 (Silicon Valley/San Francisco)**  
**May 6-10 (Boston)**  
**October 21-15 (Chicago)**

## National Forum on Innovative Practices in Business

Corporate leaders, government officials, management experts, and leading authors from around the country gather to showcase their perspectives and expertise in management areas such as: strategy; entrepreneurship; innovation; human capital; leadership development; quality; productivity; and customer relationship management. (Meets Executive Competencies 1, 3, & 4)

**Tuition: \$3,125**  
**2002 June 10-14**

# Brookings Executive Education Registration Form

(please photocopy this for multiple and repeat registrations)

## PLEASE REGISTER ME FOR THE FOLLOWING PROGRAM(S):

| Program Title: | Start Date(s): | Tuition: |
|----------------|----------------|----------|
| 1. _____       | _____          | _____    |
| 2. _____       | _____          | _____    |
| 3. _____       | _____          | _____    |

\* Group discounts available — call (202) 797-6074 for details \*

## PARTICIPANT: (In order to quickly process your registration, please complete all information below.)

(Mr./Ms./Dr.) First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Name Preferred on Badge \_\_\_\_\_  
Organization \_\_\_\_\_ Title \_\_\_\_\_  
Preferred Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip+4 \_\_\_\_\_  
Office Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_ GS Level \_\_\_\_\_  
(if applicable)

## PAYMENT OPTIONS: (Payment information must accompany completed registration form)

Brookings Nonprofit Tax ID No. 53-0196577

Charge to my credit card —select one:

AmEx  MasterCard  VISA (We accept the Government IMPAC Card)

Card Number \_\_\_\_\_ Exp. Date (mo/yr) \_\_\_\_\_

Signature \_\_\_\_\_

- Check Enclosed (Payable to "Brookings Executive Education")  
 Completed Purchase Order or Government Training Form  
(A copy must be included with this registration form; blank POs are available on our website)

Order/Form No. \_\_\_\_\_

### Billing Contact

Billing Phone \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip+4 \_\_\_\_\_

**CANCELLATION POLICY:** Requests to change registrations must be made in writing and faxed to the Brookings Registrar at 202-797-4363. If unable to attend your session, you may send a substitute at no additional charge, or you may transfer one time to a later date. Each additional transfer after the first is subject to a \$150 service charge. You will receive a complete refund if your cancellation is received in writing no later than three(3) weeks before the program start date. Cancellations received less than three weeks before the program start date will receive a refund equal to one-half of the program tuition. Confirmed participants who do not show-up will be responsible for the full tuition. All tuition fees, dates, and programs are subject to change.

**PROGRAM MATERIALS:** A written confirmation letter will be sent within 10 business days after Brookings receives your registration and payment information. Registration is complete only after payment information is provided. You will receive program materials, including a program agenda with session times and meeting rooms/sites, as well as a list of other participants, two weeks prior to the program start date. If your program requires any pre-readings, surveys, information requests for security clearances, etc., these materials will be provided to you. **PROGRAM PROMOTIONS:** By providing participant information you agree to allow Brookings to send future program announcements via mail, fax and e-mail unless you indicate otherwise.

**PROGRAM LOCATION AND TIMES:** Unless otherwise indicated in the program descriptions, all programs will begin at The Brookings Institution headquarters at 1775 Massachusetts Avenue, NW, in Washington, D.C.. Most programs begin at 8:30 AM on the first day, and end at approximately 5:00 PM on the last day. Exact times will be included in the final agendas. Visit our website at [www.brookings.edu/ExecEd](http://www.brookings.edu/ExecEd) for more program details.

## How Did You Learn about Brookings Programs?

- Newspaper ad  Magazine ad  
 Fax  Website  
 E-mail  Letter  
 Catalog  
 Previously attended a program  
 Referred by a colleague  
 Referred by a training/HR officer  
 Other (please specify) \_\_\_\_\_

## 4 Simple Ways to Register:

### ONLINE

[www.brookings.edu/ExecEd](http://www.brookings.edu/ExecEd)

### BY PHONE

(800) 925-5730

### BY FAX

(202) 797-4363

### BY MAIL

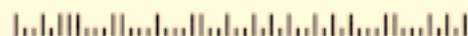
Mail completed form to:  
The Brookings Institution  
1775 Massachusetts Avenue, NW  
Registrar-4th floor  
Washington, D.C. 20036-2188

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The Brookings Institution  
Center for Public Policy Education  
1775 Massachusetts Avenue, NW  
Washington, DC 20036

# BROOKINGS EXECUTIVE EDUCATION AT-A-GLANCE

|   | 2001  | 2002  | 2002  |       |       |       |       |              |       |       |       |     |     |               |       |       |       |  |
|---|-------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-----|-----|---------------|-------|-------|-------|--|
|   | JUL   | SEPT  | OCT   | NOV   | DEC   | JAN   | FEB   | MAR          | APR   | MAY   | JUN   | JUL | AUG | SEPT          | OCT   | NOV   | DEC   |  |
| <b>NATIONAL POLICYMAKING:<br/>INSIDE GOVERNMENT SERIES</b>                          |       |       |       |       |       |       |       |              |       |       |       |     |     |               |       |       |       |  |
| Inside Washington: Business and Public Policy                                       |       | 17-21 |       | 5-9   |       |       |       | 11-15        |       | 20-24 |       |     |     | 23-27         |       | 18-22 |       |  |
| Advanced Political Strategies: The Art of Persuasion and Policy Entrepreneurship    |       |       |       | 13-15 |       |       |       |              | 16-18 |       |       |     |     |               |       | 6-8   |       |  |
| Inside Congress 101: Understanding the Legislative Process                          | 16-20 |       | 15-19 |       |       |       | 11-15 |              |       | 13-17 | 15-19 |     |     | 9-13          |       |       |       |  |
| Inside Congress 102: Advanced Legislative Strategies                                |       | 25-27 |       |       |       |       |       |              |       | 1-3   |       |     |     | 22-24         |       |       |       |  |
| The Media and Public Policy: Understanding and Working with the Fourth Estate       |       |       |       | 27-28 |       |       |       |              |       | 22-23 |       |     |     |               |       | 13-14 |       |  |
| Inside Brussels: Understanding the European Union                                   |       |       |       |       |       |       |       |              |       |       | 10-13 |     |     |               |       |       |       |  |
| Inside the Federal Budget Process   |       |       |       |       |       |       |       | 27-28        |       |       |       |     |     |               |       |       |       |  |
| <b>NATIONAL POLICYMAKING:<br/>CRITICAL POLICY ISSUES SERIES</b>                     |       |       |       |       |       |       |       |              |       |       |       |     |     |               |       |       |       |  |
| Science and Technology Issues, Policies, and Debates                                |       |       | 1-5   |       |       |       |       |              |       |       | 17-21 |     |     |               | 21-25 |       |       |  |
| U.S. National Security Policy Issues  |       |       |       |       | 11-12 |       |       |              |       |       |       |     |     |               |       |       | 10-11 |  |
| Information Technology and Communications Policy                                    |       |       |       |       |       |       |       |              |       |       | 25-26 |     |     |               |       |       |       |  |
| The Federal Budget: Fiscal Year 2003  |       |       |       |       |       |       | 20-21 |              |       |       |       |     |     |               |       |       |       |  |
| U.S. International Economic Policy Issues   |       |       |       |       |       |       |       | 20-21        |       |       |       |     |     |               |       |       |       |  |
| Seminar for Foundation Executives   |       |       |       |       |       |       | 12-13 |              |       |       |       |     |     |               |       |       |       |  |
| Challenges of Globalization   |       |       |       |       |       |       |       |              |       | 21-22 |       |     |     |               |       |       |       |  |
| <b>LEADERSHIP AND MANAGEMENT:<br/>LEADERSHIP CONFERENCES</b>                        |       |       |       |       |       |       |       |              |       |       |       |     |     |               |       |       |       |  |
| Executive Leadership in the Public Sector   |       | 17-21 |       |       |       |       |       | 11-15        |       |       | 10-14 |     |     | 23-27         |       |       |       |  |
| Preparing to Lead in the Public Sector  |       | 24-28 |       |       |       |       |       |              | 22-26 |       |       |     |     |               |       | 18-22 |       |  |
| The New Public Manager  |       |       |       |       |       |       |       | Feb 25-Mar 1 |       |       |       |     |     |               |       |       |       |  |
| <b>LEADERSHIP AND MANAGEMENT:<br/>MANAGEMENT WORKSHOPS</b>                          |       |       |       |       |       |       |       |              |       |       |       |     |     |               |       |       |       |  |
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